A Correlation: New York Academic Standards and Junior Achievement Middle School Programs



Updated December 2023 <u>New York English Language Arts Learning Standards</u> <u>Career Development and Occupational Studies Standards</u> <u>Family and Consumer Sciences Standards</u> <u>Social Studies Standards</u>

> Junior Achievement USA 12320 Oracle Blvd. Ste 310 Colorado Springs, CO 80921



Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the New York Social Studies Standards and the State Standards in English/ Language Arts and Mathematics, as well as Career Development and Occupational Studies and Family and Consumer Sciences. Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

JA Middle Grades Classroom Learning Experiences

<u>JA Economics for Success® Blended Model</u> introduces middle school students to initial work and career readiness and personal finance concepts through flexible facilitation materials and engaging interactive activities, games, and role plays that support learning objectives.

<u>JA Global Marketplace</u>[®] Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

<u>JA It's My Business!</u> Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition

<u>JA It's My Future</u> Blended Model offers middle school students' practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

<u>JA Inspire</u>[®] is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

<u>JA Inspire[®] Virtual</u> is more than a career fair, it brings together the business community and local schools and is designed to help launch students into their futures: high school, college, and careers beyond. Within the virtual experience, students attend webinars and presentations, explore career booths, and interact with career speakers. (Grades 9-12)

JA Career Exploration Fair[®] is an event where students learn about a range of career options across multiple career clusters. (Grades K-12

JA Career Speakers Series[™] In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through Ethics[®] Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

<u>JA It's My Job®</u> (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)

<u>JA Company Program® Pop Up</u> teaches students how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills. (Grades 6-12)



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
 My Career Exploration Students explore the 16 career clusters and identify the clusters they find interesting. They learn that early career planning results in more choices and opportunities for success in a career that matches their interests, skills, and values. Students will: Recognize the career clusters and their related careers. Apply values, skills, and interests to the career clusters. 	NA	Standard 1: Career DevelopmentDemonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.Understand the relationship of personal interests, skills, and abilities to successful employment.Standard 3a.3: Universal Foundation Skills/Personal QualitiesDemonstrate an understanding of the relationship between individuals and society and interact with others in a positive manner.FACS Standard 3Identify their own abilities and interests as possible guides to 	ELA 6-8 R1, R2, R7 6-8 W4, W7 6-8 SL1, SL1, SL4 6-8 L3, L4, L, 6
 Getting to Know Me Students better understand their own values, skills, and interests, as well as the importance of applying self-knowledge to future choices. Students use their self-knowledge to develop a word-based personal brand. Students will: Apply self-knowledge to identify personal values, skills, and interests; set priorities; and make decisions. Discuss the importance of a personal brand statement. Recognize that self-knowledge is needed to work effectively with others. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7/8 F.1 Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Basic Skills Listen to and read the ideas of others and analyze what they hear and read; acquire and use information from a variety of sources. FACS Standard 3 Identify their own abilities and interests as possible guides to career choice.	ELA 6-8 R1, R4 6-8 W4, W5 6-8 SL1, SL6 6-8 L3, L4, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
 My Career Goals Students recognize that the choices they make will affect their education, career, and financial security. Students learn the value of self-efficacy in achieving their goals. Students will: Recognize the connections between your choices and your education, personal finances, and career paths. Create short- and long-term goals. Identify character traits that can help you overcome obstacle 	Social Studies Practices Grade 6 A.5 Identify implicit ideas and draw inferences, with support. Grades 7/ 8 A.5 Make inferences and draw general conclusions from evidence.	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. FACS Standard 3 Understand how working contributes to a quality living environment. Identify their own abilities and interests as possible guides to career choice.	ELA 6-8 R1, R2, R4 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L6
 My Transferable Skills Students recognize that skills they learn now will be useful in both their personal life and their future career. They learn about the digital skills needed to work remotely. Students will: Recognize appropriate skills for the workplace. Identify transferable skills and their importance. Recognize the importance of having digital skills and using professional digital tools and programs. 	Social Studies Practices Grade 6 A.5 Identify implicit ideas and draw inferences, with support. Grades 7 / 8 A.5 Make inferences and draw general conclusions from evidence.	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 3a: Universal Foundation Skills/Technology Select and use appropriate technology to complete a task.	ELA 6-8 R1, R2, R4 6-8 W4, W6 6-8 SL1, SL2, SL4 6-8 L3, L4, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
My Income and Expenses	Social Studies Practices	Standard 2: Integrated Learning	ELA
Students explore the importance of earning enough income to pay for expenses, including savings and common deductions. Students learn how to read a paycheck stub and explore the Pay Yourself First strategy. They also practice solving income and expenses-related problems with positive solutions. Students will: • Recognize that workers should not expect to keep all the money they earn. • Recognize problem solving	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7/8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use	Solve problems that call for applying academic knowledge and skills. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. FACS Standard 3 Understand the resources available	6-8 R1, R2, R4, R7 6-8 W4, W6 6-8 SL1, SL3 6-8 L3, L4, L6 MATH Practices 1-7
 as a challenge and not an obstacle. Explore career-based solutions for income planning. Reflect on the personal impact of saving money. 	techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
Planning for My Future Income	Social Studies Practices	Standard 2: Integrated Learning	ELA
 Students explore the role work plays in living independently. They gain financial knowledge about the costs of living on their own. They consider the role of career choices and the costs of goods and services. Students will: Express the financial considerations of possibly living independently and the importance of choosing work that can earn enough to pay for expenses. (WCR) Examine the true costs of goods and services. (FL) 	Grades 7/ 8 E.1. Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	Solve problems that call for applying academic knowledge and skills. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. Are able to budget their time and money.	6-8 R1, R7 6-8 W4, W6, W7 6-8 SL1, SL2, SL4, SL6 6-8 L3, L4, L6 MATH Practices 1-7



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Managing My Money	Social Studies Practices	Standard 2: Integrated Learning	ELA
Students recognize the importance of managing money. They learn how to keep a	Grade 6	Solve problems that call for applying academic knowledge and skills.	6-8 R1, R2, R4, R7
 budget and make decisions about spending. Students will: Define a budget and its importance. 	F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the	Understand the relationship of personal interests, skills, and abilities to successful employment.	6-8 SL1,SL2, SL3, SL4 6-8 L3, L4, L6
• Express the need to say "no" to some short-term spending	other viewpoint. Consider alternate views in discussion.	Standard 3a: Universal Foundation Skills/Thinking Skills	MATH
 to save for more important items in the future and to plan for emergencies. Practice budgeting skills using 	Grade 7/8 F.1 1.Demonstrate respect for the rights of others in discussions and	Use ideas and information to make decisions and solve problems related to accomplishing a task.	Practices 1-7
income that can be earned while still in school.	classroom debates; respectfully	FACS	
while still in school.	disagree with other viewpoints. Use techniques and strategies to be an	Standard 3	
	active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
		• Are able to budget their time and money.	
Paying for My Wants and Needs	Social Studies Practices	Standard 2: Integrated Learning	ELA
Students learn to make better choices related to credit. They learn about different ways of paying for goods and services, and	Grade 6 F.1 Demonstrate respect for the	Solve problems that call for applying academic knowledge and skills.	6-8 R1, R2, R4, R7
the advantages and drawbacks of each.	rights of others in discussion and	Use academic knowledge and skills	6-8 SL1, SL2, SL4
Students will: • Describe ways to pay for overview goods and convises	classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views	in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g.,	6-8 L3, L4, L6
 everyday goods and services. Identify the differences between debit (paying now) 	in discussion. Grade 7/8	sign language, pictures, videos, reports, and technology).	MATH Practices 1-7
and credit (paying in the future, plus interest).	F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use	Standard 3a: Universal Foundation Skills/Thinking Skills	
	techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements,	Use ideas and information to make decisions and solve problems related to accomplishing a task.	
	(grade 7-with teacher support.)	FACS	
		Standard 3	
		Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
My Credit and Spending	Social Studies Practices	Standard 2: Integrated Learning	ELA
 Students prepare to use credit. They learn about healthy spending habits and the importance of building a good credit score. Students will: Explain who looks at your credit report and why. Describe how financial decisions can improve a credit report. Identify spending habits that are financially responsible. 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7/8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. • Are able to budget their time and money.	6-8 R1, R2, R4, R7 6-8 W4, W6 6-8 SL1, SL2, SL4, SL6 6-8 L3, L4, L6 MATH Practices 1-7
 My Ride on the Financial Roller Coaster Students understand risk and methods for handling it. They make decisions about scenarios involving risk. Students will: Describe examples of how to use personal responsibility to address risk. Recognize that insurance is a way to transfer the risk of loss. Identify the opportunity cost in different spending decisions. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7/8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	Standard 2: Integrated Learning Solve problems that call for applying academic knowledge and skills. Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Use ideas and information to make decisions and solve problems related to accomplishing a task. FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	ELA 6-8 R1, R2, R4, R7 6-8 W4, W6 6-8 SL1, SL2, SL4, SL6 6-8 L3, L4, L6 MATH Practices 1-7



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
 Session One: Business and Customer Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services. Objectives: Students will: Identify what a business gains from an exchange with a customer Identify what a customer gains from an exchange with a business Define ethics and ethical dilemma (Deeper Look) Identify the stakeholders of a business. Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look) 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7/8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (grade 7-with teacher support.)	and FACS StandardsCareer DevelopmentStandard 3a: Universal FoundationSkills/Interpersonal SkillsDemonstrate the ability to work withothers, present facts that supportarguments, listen to dissenting points ofview, and reach a shared decision.Standard 3a: Universal FoundationSkills/Managing ResourcesUnderstand the material, human, andfinancial resources needed to accomplishtasks and activities.Standard 3a: Universal FoundationSkills/SystemsUnderstand the process of evaluating and modifying systems within an organization.FACSStandard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	ELA 6-8 R4, R7 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L5, L6
 Session Two: Business and Culture Students learn that businesses must understand cultural differences to meet customers' needs and make a profit in different countries. Objectives: Students will: Identify business-related, cultural differences throughout the world Explain the need for international businesses to consider their customers' cultural differences to provide for the customer and make a profit Identify cultural differences throughout the world that affect social interaction and communication 	Social Studies Practices Grade 6 F.9 Develop an understanding of an interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7 / 8 D.5 Characterize and analyze changing interconnections between places and regions.	Career Development Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Standard 3a: Universal Foundation Skills/Systems Understand the process of evaluating and modifying systems within an organization.	ELA 6-8 R1, R4, R7 6-8 W4, W7 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Three: Global Trade	Social Studies Practices	Career Development	ELA
 Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game. Objectives: Students will: Identify reasons why countries trade Demonstrate that countries benefit more from trade than from trying to meet all their own needs Apply key terms related to trade. Describe how improvements in technology can influence international trade 	Grade 6 F.9 Develop an understanding of an Interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7/8 D.5 Characterize and analyze changing interconnections between places and regions.	Standard 3a: Universal FoundationSkills/Interpersonal SkillsDemonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.Standard 3a: Universal Foundation Skills/Managing ResourcesUnderstand the material, human, and financial resources needed to accomplish tasks and activities.Standard 3a: Universal Foundation Skills/SystemsUnderstand the process of evaluating and modifying systems within an organization.	6-8 R4 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L5, L6
 Session Four: Why Countries Specialize Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product. Objectives: Students will: Define specialization Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country 	Social Studies Practices Grade 6 F.9 Develop an understanding of an Interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7/8 D.5.Characterize and analyze changing interconnections between places and regions.	Career Development Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Standard 3a: Universal Foundation Skills/Systems Understand the process of evaluating and modifying systems within an organization.	ELA 6-8 R1, R4, R7 6-8 SL1, SL2 6-8 L3, L4, L6 MATH 6.NS3 6.RP3 7.RP2 7.NS3 Practices 1-2, 4-7



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY Ela/Math
 Session Five: Trade Barriers Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers. Objectives: Students will: Identify examples of trade barriers Analyze the consequences of trade barriers on businesses, employees, and customers Explain why balance of trade matters to businesses, customers, and employees 	Social Studies Practices Grade 6 F.9 Develop an understanding of an Interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7/8 D.5.Characterize and analyze changing interconnections between places and regions.	Career Development Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Standard 3a: Universal Foundation Skills/Systems Understand the process of evaluating and modifying systems within an organization.	ELA 6-8 R4 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L5, L6
 Session Six: Currency Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world. Objectives: Students will: Define currency and exchange rate Recognize that different countries have different forms of currency Recognize that each currency has a different value, which is determined through a variable exchange rate 	Social Studies Practices Grade 6 F.9 Develop an understanding of an Interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7/8 D.5.Characterize and analyze changing interconnections between places and regions.	Career Development Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Standard 3a: Universal Foundation Skills/Systems Understand the process of evaluating and modifying systems within an organization.	ELA 6-8 R4, R7 6-8 SL1, SL2 6-8 L3, L4, L5, L6



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Seven: Global Workforce	Social Studies Practices	Career Development	ELA
 Students take on the role of international business owners reviewing the skills and experience of potential employees. Objectives: Students will: Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages Express specific steps that would need to be taken to obtain work in another country Recognize the value of a second language for future job opportunities 	Grade 6 F.9 Develop an understanding of an Interdependent global community by developing awareness and/or engaging in the political process as it relates to a global context. Grades 7/8 D.5.Characterize and analyze changing interconnections between places and regions.	 Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. Standard 3a: Universal Foundation Skills/Systems Understand the process of evaluating and modifying systems within an organization. 	6-8 R1, R4, R7 6-8 W4 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6

JA It's My Business!

Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
 Session One: Entrepreneurs Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests. Objectives: Students will: Define entrepreneurship and social entrepreneurship Describe the relationship between a business and its products and service Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves 	Social Studies Practices Grade 6 E.2.Examine the role that various types of resources (human capital, physical capital, and natural resources) have in providing goods and services. Grades 7/8 E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	Career Development Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	ELA 6-8 R4, R7 6-8 SL1, SL2 6-8 L3, L4, L5, L6
 Session Two: Market and Need Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories. Objectives: Students will: Define market and need Explain the importance of identifying market and need when developing new product or service ideas 	Social Studies Practices Grade 6 E.2.Examine the role that various types of resources (human capital, physical capital, and natural resources) have in providing goods and services. Grades 7/8 E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	 Career Development Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. 	ELA 6-8 R1,R4, R7 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6



JA It's My Business!

Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Three: Innovative Ideas	Social Studies Practices	Career Development	ELA
 Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them. Objectives: Students will: Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business Participate in creative idea generation, from brainstorming to defending and selecting an idea 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	 Standard 2: Integrated Learning Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task. FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. 	6-8 R1,R4, R7 6-8 SL1, SL2, SL4, SL5 6-8 L3, L4, L5, L6
 Session Four: Testing the Market Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups. Objectives: Students will: Discuss the importance of market research in the product development process Describe multiple types of survey questions 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	Career Development Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work- related situations. Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task.	ELA 6-8 R1,R4, R7 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L5, L6

JA It's My Business!

Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Five: Design and Prototype	Social Studies Practices	Career Development	ELA
 Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product. Objectives: Students will: Represent a product idea and its features by using rough sketches and drawings Recognize sketches as an important first step in the prototype process 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques. Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task.	6-8 R4, R7 6-8 W4 6-8 SL1, SL2, SL4, SL5 6-8 L3, L4, L5, L6
Session Six: Seek Funding	Social Studies Practices	Career Development	ELA
 Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds. Objectives: Students will: Describe the elements that make a strong pitch presentation Work together to create and deliver a product pitch for potential funding 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work- related situations . Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	6-8 R4, R7 6-8 W4 6-8 SL1, SL2, SL4, SL5 6-8 L3, L4



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session One: My Brand Students learn that they have their own	NA	Career Development Standard 2: Integrated Learning	6-8 R4, R7 6-8 SL1, SL2, SL4,
personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves.		Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Solve problems that call for applying academic knowledge and skills.	SL5 6-8 L3, L4, L5, L6
Objectives: Students will:		Use academic knowledge and skills in an occupational context, and	
 Describe the elements of a brand Recognize the ability of personal branding to build a positive reputation, for their personal life as 		demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	
 well as for their future career Design a logo that expresses their personal brand 		Standard 3a: Universal Foundation Skills/Thinking Skills	
		Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills.	
		Use ideas and information to make decisions and solve problems related to accomplishing a task.	
		Standard 3a: Universal Foundation Skills/Interpersonal Skills	
		Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Two: Career Paths and Clusters	Social Studies Practices	Career Development	6-8 R1, R4, R7
Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community.	Grades 7/8 E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities	6-8 SL1, SL2, SL4, SL5 6-8 L3, L4, L5, L6
Objectives:		to successful employment.	
Students will:		Standard 2: Integrated Learning	
 Define careers cluster. Identify jobs in specific career clusters to explore further Recognize the interconnectivity and value of all types of jobs 		Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	
		Standard 3a: Universal Foundation Skills/Managing Information	
		Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia).	
		Standard 3a: Universal Foundation Skills/Interpersonal Skills	
		Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
		FACS	
		Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
		 Understand how working contributes to a quality living environment. 	
		 Identify their own abilities and interests as possible guides to career choice. 	



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Three: High-Growth Careers	Social Studies Practices	Career Development	6-8 R1, R4, R7
Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields.	Grades 7/8 E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 SL1, SL2 6-8 L3, L4, L5, L6
Objectives:	and costs for different groups of people.	Demonstrate an understanding of the relationship between the changing	
Students will:	hook.e.	nature of work and educational requirements.	
 Identify specific careers that are forecast to have high- growth rates Consider a variety of factors when selecting a career 		Understand the relationship of personal interests, skills, and abilities to successful employment.	
		Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	
		FACS	
		Standard 3	
		 Identify their own abilities and interests as possible guides to career choice. 	

Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Four: Career Mapping	Social Studies Practices	Career Development	6-8 R4, R7
Students learn how early experiences can build transferable skills that contribute to future job success. Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own. Objectives: Students will: • Identify jobs in specific career clusters that they would like to explore further • Plan significant milestones they need to reach to earn a particular job	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	 Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). FACS Standard 3 Identify their own abilities and interests as possible guides to career choice. 	6-8 W4 6-8 SL1, SL2, SL4, SL5 6-8 L3, L4, L5, L6

Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Five: On the Hunt	NA	Career Development	6-8 R1, R4, R7
Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for		Standard 1: Career DevelopmentDemonstrate an understanding of therelationship among personalinterests, skills and abilities, andcareer research.Standard 2: Integrated LearningApply academic knowledge and skills	6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6
various jobs and decide upon the right section of a resume to highlight those skills. Objectives:		using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work- related situations in local, state,	
Students will:		national, and international communities.	
 Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references Recognize the importance of personal presentation and making a good impression, on paper and in person. Recognize the basic construction of a 		Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	
resume and skills that should be highlighted on a resume.		Standard 3a: Universal Foundation Skills/Thinking Skills	
		Use ideas and information to make decisions and solve problems related to accomplishing a task.	
		Standard 3a: Universal Foundation Skills/Interpersonal Skills	
		Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
		FACS	
		Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
		 Identify their own abilities and interests as possible guides to career choice. 	



Session Details	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Six: Soft Skills Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills. Objectives:	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8	Career Development Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment.	6-8 R4, R7 6-8 SL1, SL2, SL4, SL5 6-8 L3, L4, L5, L6
 Students will: Define and differentiate between technical skills and soft skills Identify specific soft skills they already possess and those they need to improve 	F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	 FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. Identify their own abilities and interests as possible guides to career choice. 	

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JA Inspire

Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session One: Career Planning Starts	NA	Career Development	6-8 R1, R4, R7
with You		Standard 1: Career Development	6-8 SL1, SL2
Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks.		Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 L3, L4, L6
Objectives:		Understand the relationship of personal interests, skills, and abilities	
Students will:		to successful employment.	
 Recognize career clusters that match their skills and interests. 			
 Assess their soft skills and identify need 		FACS	
for improvement.Identify industries and jobs that offer		Standard 3	
opportunities.		 Identify their own abilities and interests as possible guides to career choice. 	
Session Two: Making the Most of JA	Social Studies Practices	Career Development	6-8 SL1, SL2
Inspire	Grades 7/8	Standard 1: Career Development	6-8 W4 <i>,</i> W7
In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class recoarching the participating companies	E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate	Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 L3, L4, L6
researching the participating companies. Objectives:	alternative approaches or solutions to economic issues in terms of benefits		
Students will:	and costs for different groups of	Standard 2: Integrated Learning	
 Identify companies that they want to learn more about at the JA Inspire event. Three is a good number. Prepare questions that they want to ask and practice asking them. Create an elevator pitch—a statement 	people.	Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	
that explains why they are interested in a company or a job and what they have to offer and helps to connect them with		Standard 3a: Universal Foundation Skills/Thinking Skills	
the company volunteers.Express their expectations of the upcoming event.		Use ideas and information to make decisions and solve problems related to accomplishing a task.	
		Standard 3a: Universal Foundation Skills/Interpersonal Skills	
		Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	

JA Inspire

Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
 Session Three: JA Inspire Event During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job. Objectives: Students will: Make connections with adults who have jobs in careers that interest them. See the connection between high school programming choices and careers. Collect information about the education required to be successful in a job. Practice soft skills. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	 Career Development Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	6-8 R1, R4, R7 6-8 SL1, SL2 6-8 L3, L4, L6



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JA Inspire

Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Four: Debrief and Next Steps	Social Studies Practices	Career Development	6-8 R1, R4, R7
 Session Four: Debrief and Next Steps Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company. Objectives: Students will: Evaluate personal goals and priorities based on their experience at the JA Inspire event. Identify next steps, including exploration of high school coursework and other research. Understand relevant business communication practices. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	 Standard 1: Career Development Standard 1: Career Development Continue development of a career plan that would assist in the transition from school to eventual entry into a career option of their choosing. Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. 	6-8 W3, W4, W5 6-8 SL1, SL2 6-8 L3, L4, L6



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Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session One: Career Interests and Your Path	NA	Career Development	6-8 R1, R3, R4, R5
Students understand the importance of career planning and complete a Career Interest Inventory to assess their own values, skills, and interests in the context of career paths. Objectives:		Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment.	6-8 L3, L4, L5, L6
 Students will: Consider their values, skills, and interests. Take a Career Interest Inventory. Relate their values, skills, interests, and Career Interest Inventory to future career opportunities. 		 FACS Standard 3 Identify their own abilities and interests as possible guides to career choice. 	
Session Two: Career Planning and Your	NA	Career Development	6-8 R1, R3, R4, R5
Path Students learn to recognize career clusters and focus on those tied to the results of their Career Interest Inventory. They explore the knowledge, skills, and abilities needed for their careers of interest, as well as the outlook for openings in those fields. Objectives:		Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment.	6-8 W4, W5, W6 6-8 L3, L4, L5, L6
Students will:		FACS	
 Learn why career planning is important. Recognize career clusters. Identify career clusters that match their skills and interests. Identify requirements to obtain jobs in fields of interest. 		 Standard 3 Identify their own abilities and interests as possible guides to career choice. 	



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Three: Preparing to Meet Your	Social Studies Practices	Career Development	6-8 R1, R3, R4, R5
 Future Students learn how awareness of their values, skills, and interests helps guide them to a career that is meaningful, enjoyable, and positioned for success. They learn about soft skills and explore education and training requirements in their fields of interest. Objectives: Students will: Understand why it's important to choose a career where they can be successful and develop a career plan. Practice soft skills. Recognize education and training requirements for careers of interest. 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	 Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. 	6-8 L3, L4, L5, L6
Session Four: Local Business Means Opportunity	NA	Career Development	6-8 R1, R3, R4, R5
 Students learn about their local economy. They review the list of JA Inspire Virtual career fair exhibitors and the website of their local Chamber of Commerce and look for common themes, such as career clusters. They identify companies they would like to visit during the virtual career fair. Objectives: Students will: Recognize traits of their local economy. Identify common career clusters in their area and among JA Inspire Virtual exhibitors. Create a list of exhibitors to visit during JA Inspire Virtual. 		 Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. FACS Standard 3 Identify their own abilities and interests as possible guides to career choice. 	6-8 W4, W5, W6 6-8 L3, L4, L5, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
 Session Five: Learn from the Experts Students review the speakers and webinars available at the JA Inspire Virtual career fair, create a list of at least three to view, and define what they would like to learn from them. Objectives: Students will: Identify relevant JA Inspire Virtual speakers and webinars to attend. Note facts about the speakers and topics of webinars they will attend. Develop questions to consider when watching the speakers and webinars. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	Career Development Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. FACS Standard 3 Identify their own abilities and interests career choice.	6-8 R1, R3, R4, R5 6-8 L3, L4, L5, L6
 Session Six: Welcome to JA Inspire Virtual Students attend the JA Inspire Virtual Career fair. Objectives: Students will: Visit exhibits at JA Inspire Virtual. Attend speeches and webinars at JA Inspire Virtual. Complete the What I Learned section of the chart from their Learn from the Experts worksheet 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	Career Development Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. FACS Standard 3 Identify their own abilities and interests as possible guides to career choice.	6-8 R1, R3, R4, R5 6-8 W4, W5, W6 6-8 L3, L4, L5, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Seven: JA Inspire Personal Reflection	NA	Career Development Standard 1: Career Development	6-8 R1, R3, R4, R5 6-8 L3, L4, L5, L6
Students reflect on what they have learned and identify next steps to further define their academic choices and career path.		Continue development of a career plan that would assist in the transition from school to eventual entry into a career option of their choosing.	
Objectives:		Domonstrate on understanding of the	
Students will:		Demonstrate an understanding of the relationship among personal interests,	
 Evaluate personal goals and priorities based on their experience at the JA Inspire Virtual event. Identify next steps, including exploration of high school coursework and other research. 		skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the	
		relationship between the changing nature of work and educational requirements. FACS	
		Standard 3	
		 Identify their own abilities and interests as possible guides to career choice. 	



JA Career Exploration Fair

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Pre-Fair Session: What Sets You Apart?	Career Development	6-8 R4, R7
 Students reflect on their abilities, interests, and values as they consider future career choices. Objectives: Students will: Define careers. Differentiate between abilities (skills) and values. Identify their personal characteristics. 	 Standard 1: Career Development Continue development of a career plan that would assist in the transition from school to eventual entry into a career option of their choosing. Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. FACS Standard 3 Identify their own abilities and interests as 	6-8 SL1, SL2 6-8 L3, L4, L6
The Day of the Fair	Career Development	6-8 R4, R7
Students will visit seven speakers from the community who will give brief presentations about their jobs, allowing time for students to ask questions.	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 W4, W7 6-8 SL1, SL2 6-8 L3, L4, L6
 Objectives: Students will: Complete one pre-fair activity (teacher-led) (optional). Express how jobs require specific interests and skills. Complete one post-fair activity (teacher-led) (optional). Complete a student evaluation, if requested. 	Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work- related situations in local, state, national, and international communities. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	

JA Career Exploration Fair

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Post-Fair Session	Career Development	6-8 R2, R4, R5, R7
Students reflect on their JA Career Exploration Fair experiences.	Standard 1: Career Development Continue development of a career plan that would assist in the transition from school to eventual	6-8 W4, W7 6-8 SL1, SL2
Objectives: Students will:	entry into a career option of their choosing.	6-8 L3, L4, L6
 Identify a future career goal. Create a personal action plan. 	Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	
	Understand the relationship of personal interests, skills, and abilities to successful employment.	
	Demonstrate an understanding of the relationship between the changing nature of work and educational requirements.	
	Standard 3a: Universal Foundation Skills/Thinking Skills	
	Use ideas and information to make decisions and solve problems related to accomplishing a task.	
	Standard 3a: Universal Foundation Skills/Interpersonal Skills	
	Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
	FACS	
	 Standard 3 Identify their own abilities and interests as possible guides to career choice. 	



JA Career Speaker Series

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Session One: Before the Event	Career Development	6-8 R1, R4, R7
Session One: Before the Event Students research the visiting career speaker and his or her company, and prepare questions for the speaker event. Objectives: Students will: • Identify skills and interests. • Recognize Career Clusters • Recall future high-demand occupations	 Career Development Standard 1: Career Development Continue development of a career plan that would assist in the transition from school to eventual entry into a career option of their choosing. Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements. Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. FACS 	6-8 W4, W7 6-8 SL1, SL2 6-8 L3, L4, L6
	 Standard 3 Identify their own abilities and interests as possible guides to career choice. 	
 Session Two: During the Event Students learn about the guest speaker's job experiences and stories, ask questions, and take notes. Objectives: Students will: Practice active listening skills. Equate job responsibilities with skills and interests 	Career Development Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Demonstrate an understanding of the relationship between the changing nature of work and educational requirements.	6-8 W4, W7 6-8 SL1, SL2 6-8 L3, L4, L6

JA Career Speaker Series

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Session Three: After the Event	Career Development	6-8 W2, W4, W7
Students reflect on what they learned during their preparation and the speaker event.	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and	6-8 SL1, SL2 6-8 L3, L4, L6
Objectives:	career research.	
Students will:		
 Recognize Career Clusters 	Understand the relationship of personal interests, skills, and abilities to successful employment.	
	Demonstrate an understanding of the relationship between the changing nature of work and educational requirements.	
	FACS	
	Standard 3	
	 Identify their own abilities and interests as possible guides to career choice. 	



JA Excellence through Ethics

Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA
Day of the Visit	Social Studies Practices	Career Development	6-8 R1, R4, R7
 Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make. Objectives: Students will: Define ethics, ethical dilemma, values, core values, and interdependence. Articulate how one's core values affects one's choices. Articulate and identify the steps necessary to make ethical decisions. Recognize that individual ethics affect the greater community. 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.) Grades 7 / 8 F.6 Identify situations in which social actions are required and determine an appropriate course of action.	Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	6-8 W4 6-8 SL1, SL2, SL3, SL4 6-8 L3, L4, L6
Reflection Activity	Grade 6	Career Development	6-8 SL1, SL2, SL3
Students will reflect and discuss what they've learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life.	 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. F.6 Identify situations with a global focus in which social actions are required and suggest solutions. 	Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities.	6-8 L3, L4, L6
Objectives:	Grade 7 /8	Use academic knowledge and skills in an	
 Students will: Apply key terms and concepts used in the volunteer-led activities. Use intentional, ethical decision- making skills to consider outcomes and consequences of choices. Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions. 	F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7-with teacher support.)	occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task.	



JA It's My Job (Soft Skills)

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Communicating About Yourself	Career Development	6-8 R1, R4
Students learn what their dress, speech, and listening skills communicate to others about them. Objectives:	Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 W4 6-8 SL1, SL2, SL4, SL6 6-8 L3, L4, L6
 Students will: Recognize the importance of manners as an element of professionalism. Identify language and style appropriate for the worked as a style appropriate for the st	Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 2: Integrated Learning	0 0 13, 14, 10
the workplace.	Use academic knowledge and skills in an occupational context and demonstrate the application of these skills by using a variety of communication techniques.	
	Standard 3a: Universal Foundation Skills/Thinking Skills	
	Use ideas and information to make decisions and solve problems related to accomplishing a task.	
	Standard 3a: Universal Foundation Skills/Interpersonal Skills	
	Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
Applications and Resumes	Career Development	6-8 W4
Students examine both document forms and	Standard 1: Career Development	6-8 SL1, SL2
begin to think about how to adapt their experiences, skills, and achievements into the applicable template to present themselves to a potential employer.	Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research.	6-8 L3, L4, L6
Objectives:	Understand the relationship of personal interests,	
Students will:	skills, and abilities to successful employment.	
 Identify information necessary for a job application. 	Standard 3a: Universal Foundation Skills/Interpersonal Skills	
 Recognize key features and formatting of resumes. Use appropriate language for a resume. 	Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
	FACS	
	Standard 3	
	Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	

JA It's My Job (Soft Skills)

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Interviewing for a Job	Career Development	6-8 W4
Students complete an activity and track their accomplishments in a "brag sheet." Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews. Objectives:	Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	6-8 SL1, SL2, SL4, SL6 6-8 L3, L4, L6
Students will:	Standard 3a: Universal Foundation Skills/Thinking Skills	
 Identify appropriate content for a personal brag sheet Adapt personal information to interview	Use ideas and information to make decisions and solve problems related to accomplishing a task.	
 situations. Develop answers to common interview 	Standard 3a: Universal Foundation Skills/Interpersonal Skills	
questions.Recognize appropriate professional dress and demeanor for a job interview.	Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
	FACS	
	Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
Cell Phones in the Workplace	Career Development	6-8 SL1, SL2, SL4,
Students develop an understanding of appropriate communication methods to ensure workplace success.	Standard 3a: Universal Foundation Skills/Thinking Skills	SL5, SL6 6-8 L3, L4, L6
Objectives:	Use ideas and information to make decisions and solve problems related to accomplishing a task.	
Students will:Recognize and identify appropriate and inappropriate uses of cell phones in the	Standard 3a: Universal Foundation Skills/Interpersonal Skills	
workplace.Identify the effects of inappropriate usage of cell phones in the workplace.Adapt cell phone behavior and functions	Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
for professional uses.Recognize and apply appropriate texting style for communicating in the workplace.	FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
	those resources, and know some ways to expand resources.	



JA It's My Job (Soft Skills)

Session Descriptions	Career Development and Occupational Standards and FACS Standards	NY ELA
Workplace Communication	Career Development	6-8 SL1, SL2, SL4,
Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively. Objectives: Students will:	Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	SL5, SL6 6-8 L3, L4, L6
 Identify and use an appropriate professional tone in workplace communication. Identify appropriate and inappropriate subjects for workplace discussion. Enable cooperative and productive group interactions. 	Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision.	
 Communicate to solve problems collaboratively and respectfully. 	FACS	
	Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
Workplace Writing	Career Development	6-8 W4, W5, W6
 Students practice writing concisely, clearly, and correctly, with appropriate workplace style. Objectives: Students will: Use proper spelling, grammar, and punctuation in the workplace. List best practices for effective business writing. Use clear language and appropriate style for written communication in the workplace. Identify important ideas and express them clearly and concisely in writing. 	 Standard 2: Integrated Learning Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Interpersonal Skills Demonstrate the ability to work with others, present facts that support arguments, listen to dissenting points of view, and reach a shared decision. FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. 	6-8 SL1, SL2, SL4, SL5, SL6 6-8 L3, L4, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session One: Pop-Up Warm-Up	Social Studies Practices	Career Development	ELA
 This meeting introduces the Pop-Up program experience and reviews the milestones related to the project. The entrepreneurial mindset and characteristics are explored to guide students in envisioning the pop-up experience through the eyes of an entrepreneur. Finally, students review the primary business goal for the pop-up project and discuss how to set business success goals and personal growth goals. Students will: Explain what a pop-up business is and its intended purpose. Document goals for the pop-up business in S.M.A.R.T. goalwriting format that reflect business planning elements. Recognize the entrepreneurial characteristics that an entrepreneur must possess to achieve a successful business venture. 	Grade 6 E.2.Examine the role that various types of resources (human capital, physical capital, and natural resources) have in providing goods and services. Grades 7/8 E.1 Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	 Standard 1: Career Development Demonstrate an understanding of the relationship among personal interests, skills and abilities, and career research. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Managing Resources Understand the material, human, and financial resources needed to accomplish tasks and activities. 	6-8 R3, R4, R7 6-8 W4 6-8 SL1, SL2 6-8 L3, L4, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Two: Doing the Research	Social Studies Practices	Career Development	6-8 R1, R2, R4, R7
 This meeting focuses on the main goal for the pop-up business: making a profit. Students will examine the factors of the profit equation and learn about what they need to consider when determining a pricing strategy for achieving their goal. They also will define their target audience and explore the importance of market research for ensuring that their product meets customers' needs. They will prepare market research surveys and conduct independent market research that they will analyze in Meeting Three. Students will: Identify the elements of the profit equation and understand how to calculate profit. Explain what a target audience is. Recognize the importance of the customers' wants and needs related to the business's goals. Identify appropriate market research techniques to use when collecting information. 	Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task.	6-8 W4, W7 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6
 Session Three: Defining the Pop-Up Structure Students review the market research data they have compiled and look for patterns to inform their decision making. They explore the different roles and responsibilities of the pop-up company and evaluate their own personal skills and interests to determine what role they will assume during their pop-up experience. Students will: Analyze market research data to make planning decisions about the pop-up business to maximize sales. Describe the different roles and responsibilities necessary to organize and run a pop-up business. Reflect on personal strengths and weaknesses to determine a personal role on the pop-up team. 	Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	Career Development Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Managing Information Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia).	6-8 R2, R4, R7 6-8 W4, W7 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Four: The Ps of Pop-Up	NA	Career Development	6-8 R2, R3, R4, R7
 This meeting introduces students to the Four Ps of marketing (Product, Price, Place, and Promotion), which act as the framework for their pop-up business planning tasks. Students explore which factors to consider when making the important decision of where to locate the pop-up business, and they learn about merchandising, product display, and store layout as important elements of marketing strategy to maximize sales. Students will: Explain the importance of the four 4 Ps of the marketing mix related to a pop-up business. Identify the location for the pop-up business to include dates and hours of operation for the Place "P" detail of the marketing mix. Design an optimal layout for a pop-up business that will maximize sales. 		 Standard 2: Integrated Learning Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities. Solve problems that call for applying academic knowledge and skills. Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology). Standard 3a: Universal Foundation Skills/Thinking Skills Evaluate facts, solve advanced problems, and make decisions by applying logic and reasoning skills. Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Managing Information Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia). 	6-8 W4 6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Descriptions Session Five: Creating the Buzz This meeting focuses on selecting a price for the product or service, as well as promotional strategies for attracting attention to the pop-up store. Students will determine their expenses and the revenue necessary to break even so that they can set a price for their product that will achieve their profit goal. Additionally, they will determine how to promote their business and will work on tasks for advertising. Students will: Formulate the appropriate price for their product to achieve the pop-up store's monetary goal. Design promotional strategies and materials to attract interest in the pop-up business.	Social Studies Standards Social Studies Practices Grades 7/8 E.1. Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	Occupational Standards and FACS Standards Standard 2: Integrated Learning Solve problems that call for applying academic knowledge and skills. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Managing Information Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia). FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to	



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Six: Open for Business!	Social Studies Practices	Career Development	6-8 R2, R4
In this meeting, students explore essential customer service and sales skills to use while their pop-up store is operating. Additionally, they review and finalize all logistics necessary to launch and open the store.	Grade 6	Standard 2: Integrated Learning	6-8 W4
	F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion.	Apply academic knowledge and skills using an interdisciplinary approach to demonstrate the relevance of how these skills are applied in work-related situations in local, state, national, and international communities.	6-8 SL1, SL2, SL4 6-8 L3, L4, L5, L6 MATH
Students will:	Grade 7 /8	Solve problems that call for applying	6.NS3
 Select appropriate sales strategies 	 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.) E.1. Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people. 	academic knowledge and skills.	6.RP3
to use while interacting with customers during pop-up store		Use academic knowledge and skills in an occupational context, and demonstrate the application of these skills by using a variety of communication techniques (e.g., sign language, pictures, videos, reports, and technology).	7.RP2
sales.			7.NS3
 Practice excellent retail customer care skills to maximize the pop-up store's sales potential to reach its 			Practices 1-2, 4-7
business goals.Resolve final logistics before		Standard 2: Integrated Learning	
launching the pop-up business,		Solve problems that call for applying academic knowledge and skills.	
including transaction types, starting cash, inventory tracking, and staffing schedule.		Understand the relationship of personal interests, skills, and abilities to successful employment.	
		Standard 3a: Universal Foundation Skills/Thinking Skills	
		Use ideas and information to make decisions and solve problems related to accomplishing a task.	
		Standard 3a: Universal Foundation Skills/Managing Information	
		Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia).	
		FACS	
		Standard 3	
		Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources.	
		 Are able to budget their time and money. 	



Session Descriptions	Social Studies Standards	Career Development and Occupational Standards and FACS Standards	NY ELA/MATH
Session Seven: Pop-Up Wrap-Up This meeting guides students through the final tasks necessary to close the popup business, reconcile the finances, and determine the business's final profit. Students will use the final metrics and the intangible lessons they learned to discuss best practices for future businesses and to assess whether they achieved their business and personal goals. Finally, students deliver the pop-up store's proceeds to their charitable recipient and celebrate their accomplishments. Students will: • Complete the tasks to calculate final sales and profit and close out the business.	Social Studies Standards Social Studies Practices Grade 6 F.1 Demonstrate respect for the rights of others in discussion and classroom debates, regardless of whether one agrees with the other viewpoint. Consider alternate views in discussion. Grade 7 /8 F.1 1.Demonstrate respect for the rights of others in discussions and classroom debates; respectfully disagree with other viewpoints. Use techniques and strategies to be an active and engaged member of class discussions of fellow classmates' views and statements, (Grade 7- with teacher support.)	Occupational Standards and FACS Standards Standard 2: Integrated Learning Solve problems that call for applying academic knowledge and skills. Understand the relationship of personal interests, skills, and abilities to successful employment. Standard 3a: Universal Foundation Skills/Thinking Skills Use ideas and information to make decisions and solve problems related to accomplishing a task. Standard 3a: Universal Foundation Skills/Managing Information Select and communicate information in an appropriate format (e.g., oral, written, graphic, pictorial, multimedia).	
 Analyze final sales information and compare it to the pop-up business's initial profit goal. Assess company and personal goals to determine successes and areas for improvement. 	with teacher support.) E.1. Explain how economic decisions affect the well-being of individuals, businesses, and society; evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups of people.	 FACS Standard 3 Understand the resources available to them, make informed decisions about the use of those resources, and know some ways to expand resources. Are able to budget their time and money. 	

